Virtual Conferences

What is a virtual conference?
A virtual conference is an interactive online experience where thought leaders and attendees from around the globe can learn, share, and connect.

How does a virtual conference work?
- Conference speakers present from anywhere in the world via a video conferencing feed.
- Each speaker connects with a Mediasite Events technician in a "Virtual Speaker Ready Room.'
- The Mediasite Events technician will take care of all the technical aspects throughout the entire presentation to ensure a smooth experience.
- A secure Mediasite portal acts as the virtual conference center.
- There are interactive and engagement features like chat, polls and speaker Q&A.
- Attendees can watch and interact from anywhere in the world, on any device.

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Why go virtual?
Planning a virtual conference — or adding an online component to an in-person conference — is an easy, cost-effective way to maximize your event’s impact.

RELIABILITY
In the wake of the Coronavirus pandemic, 500+ trade shows were canceled, at a cost of up to $26 billion. A virtual conference reduces risk, is less affected by travel bans, and serves as a contingency plan.

REACH
Virtual conferences offer the opportunity to reach far more people than an in-person event. Attendance isn’t limited by venue, attendees’ schedules or travel budget.

REVENUE
While you’re extending your reach, you’re also extending revenue. On-demand content can be monetized long after the show.

Start planning your virtual event today
Who knows what tomorrow will bring — start planning today. Our team can help assess your needs and design the right solution for your event.

Get in touch with our virtual conference experts today.

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