

Mediasite Video Platform

EDUCATE, COMMUNICATE AND COLLABORATE MORE EFFECTIVELY

Mediasite is an integrated and scalable video management platform that quickly and cost-effectively automates the capture, management, and distribution of live and on-demand video content. Host your data on-premises, choose a cloud-based option, or leverage the benefits of both with a hybrid solution.

BUILT FOR SCALE

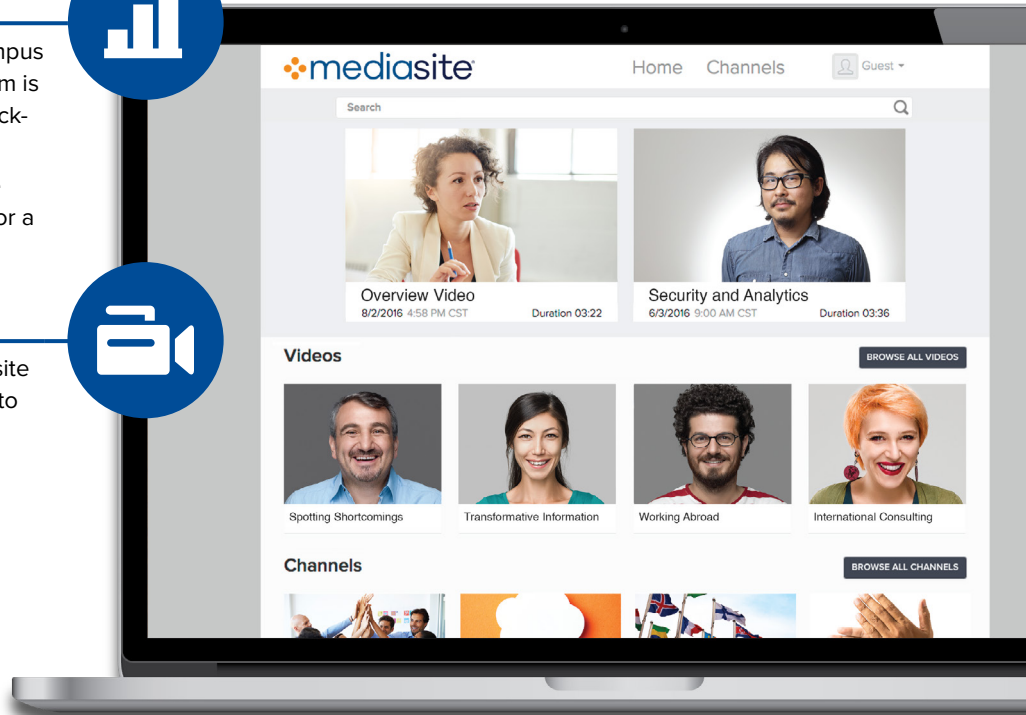
Start with a few users or a department, or go campus or company-wide. Mediasite's end-to-end platform is designed to grow with you and always deliver rock-solid performance.

- Flexible deployment options include Mediasite Cloud, on-premises Mediasite Video Platform or a hybrid approach.

CREATE AN ENTERPRISE VIDEO LIBRARY

Quickly create a flexible video portal with Mediasite Showcase, offering your audience a secure way to browse your library of video content.

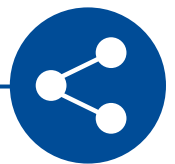
- Centralize, organize and deliver content in a branded video portal
- Deepen engagement with user collaboration and submission, social tools, and dynamic channels
- Search within any video or across all of your video content at once
- Import over 100 formats of video
- Measure content use with sophisticated analytics
- Control viewer access with role-based permissions or integrate with your current authentication system for seamless access



EASILY SHARE AND PUBLISH ANYWHERE

Sharing videos has never been simpler, and Mediasite gives you plenty of options.

- Design branded video Showcases with dynamic channels, spotlight carousel and social integration
- Auto-generate channels of curated video collections
- Securely publish to course and learning management systems your users access every day:
 - Pre-packaged Blackboard®, Brightspace, Canvas, Moodle™ and Sakai modules
 - Open standard support for Learning Tools Interoperability (LTI)
 - Single sign-on (SSO) support
- Create vodcasts and publish to YouTube™
- Embed videos or catalogs in any site
- Improve video discoverability with automated speech-to-text and OCR, producing SEO-friendly content
- Incorporate Mediasite video into any application with flexible REST-based Mediasite APIs or Mediasite Advanced Integrations Services





CONSISTENT STREAMING, ANY DEVICE



Delivering the same rich video experience on all devices is a sure-fire way to reinforce learning while reducing the learning curve.

- Capture and stream up to four HD content sources simultaneously
- Even on smartphones and tablets, see the same video, content, search and engagement tools as on a computer
- See every detail captured from on-screen demonstrations, document cameras and whiteboards
- Ensure that viewers with a variety of bandwidth speeds and device types all have the smoothest playback possible with adaptive bitrate streaming

EMPOWER YOUR USERS TO CREATE VIDEO ANYTIME



Creating media that includes all of your demonstrations, presenter materials, and videos is right at your fingertips.

- Open your Mediasite-enabled rooms to anytime recording with Mediasite Record Now
- Foster an easy-to-use video capture environment with a streamlined and familiar interface no matter where you record from
- Create personal videos on the fly from a personal computer, tablet, or any mobile device
- Upload any video from your personal computer, tablet, or mobile device with the click of a button

CREATE AN IMMERSIVE LEARNING EXPERIENCE



Mediasite includes engagement and interactivity features that personalize learning experiences and improve retention.

- Embed quizzes, automatically score them and export the results to gauge students' understanding of topics in real time
- Add comments and discussions to specific spots in videos to call out certain topics or time-stamps to viewers
- Encourage interaction between users and instructors with in-video annotations, discussions and comments
- Rearrange, resize and pop-out content to focus on what's most important
- Accommodate learners of all abilities and comply with accessibility regulations with closed captions, screen reader support and keyboard shortcuts
- Quickly create your own look with Mediasite's built-in library of customizable player templates
- Create custom player experiences with the Mediasite Player SDK

100% SEARCHABLE



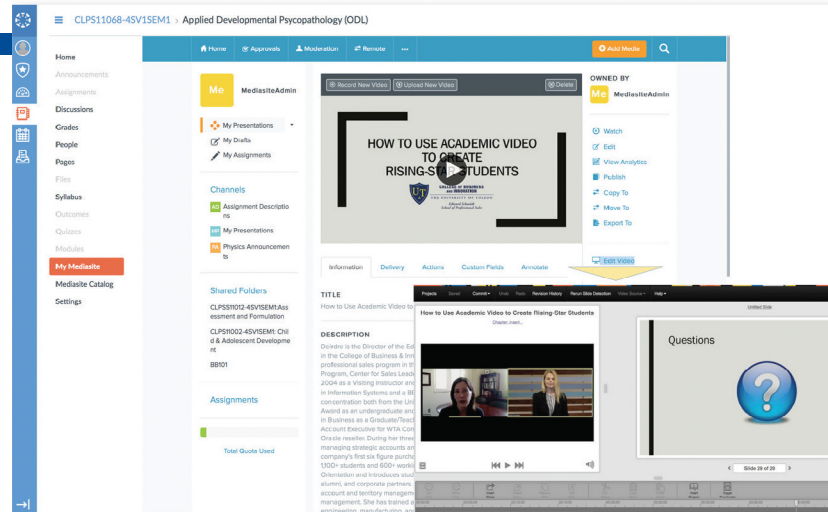
Mediasite Search automatically makes all your videos as searchable as text. Imagine the time you'll save!

- Search anything
 - All recognizable text in slides, screencasts, handwriting or annotations via powerful OCR (optical character recognition)
 - Audio tracks from transcriptions or captions, including automated speech-to-text services
 - Tags and metadata
- Search everywhere — an individual video, Showcase, channel, or system-wide
- Extend the power of Search to any device
- Embed the Search widget in any other website, LMS or CMS

EDIT, REVIEW AND COLLABORATE

Touch up or repurpose your videos with Mediasite Editor. And collaborative editing lets other authorized users review, comment, edit and approve videos before they're published.

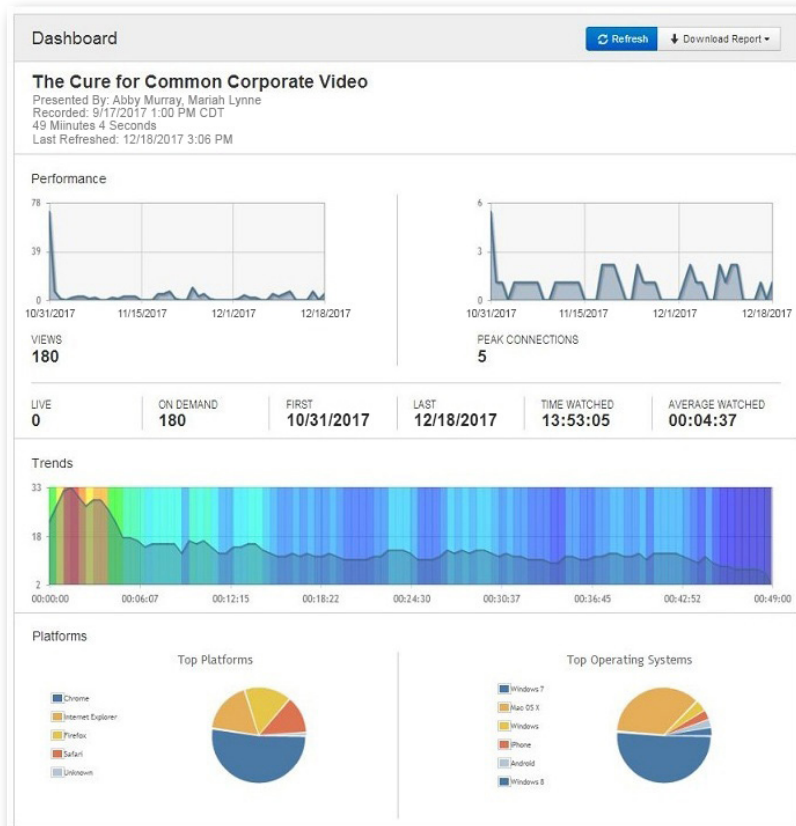
- Crop and cut video incorporating fades or transitions
- Add video intros, outros, chapters and watermarks
- Update or replace slides



AUTOMATE CONTENT RETENTION AND MANAGEMENT

Mediasite provides content managers a holistic view into how video storage is used and by whom, giving them the tools to streamline and automate their video retention practices.

- Track user-based storage consumption and apply per user content quota thresholds and notifications
- Monitor and report on storage consumption by presentations, revisions, content types and sources
- Pre-schedule content management actions to change video availability (viewable, private, offline, recycled) on a specific date or after a defined time period
- Set maximum video quality and encoding settings for user-generated content for efficient use of bandwidth and storage



ACTIONABLE DATA AT YOUR FINGERTIPS



Powerful Mediasite Analytics help you understand viewing behaviors, measure your content's impact and make well-informed decisions.

- Get a real-time snapshot of viewing activity with "Who's Watching Now" dashboards
- Track viewing activity for every video, user, presenter, catalog, Showcase, and server
- Identify hot spots of engagement and drop off points with viewership heat maps
- Monitor server utilizations, peak activity and viewership by devices
- Embed Mediasite Analytics widgets in any other site for quick access to key metrics
- Export data for deeper analysis with other tools
- Mediasite complies with WCAG 2.1 standards.



PROTECT IMPORTANT VIDEOS



Not every video is meant for every viewer, so Mediasite guarantees only authorized users have access.

- Integrate with Active Directory® and LDAP
- Support single sign-on (SSO) for content access through other applications
- Exchange authentication and authorization between security domains with Security Assertion Markup Language (SAML) 2.0, SCIM and Shibboleth®
- Leverage role-based authentication and permissions to control access to all Mediasite applications and content management functions

INTEGRATIONS

- Your Mediasite Cloud traffic will be optimized for global delivery with our CDN provider
- Choose from packaged integrations, open architecture and flexible SDKs to incorporate video into existing systems and workflows
- Create customized solutions with Mediasite Advanced Integration Services

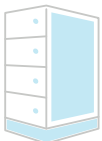


Deployment Options



LET US HOST YOUR CONTENT

Mediasite Cloud gives you peace of mind knowing that your videos are always available to your audience.



HOST YOUR OWN CONTENT

If deployment behind your firewall is a must, we have you covered with our Mediasite Video Platform.



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