Mediasite Video Platform
TRANSFORMING EDUCATION, TRAINING AND EVENTS ON-PREMISES OR IN THE CLOUD

Mediasite Video Platform is the most automated and scalable system for creating, publishing, searching and managing all of your video. Host your data on–premises, choose a cloud-based option, or leverage the benefits of both with a hybrid solution.

BUILT FOR SCALE
Start with a few users or a department, or go campus or company-wide. Mediasite’s end-to-end platform is designed to grow with you and always deliver rock-solid performance.

• Flexible deployment options include Mediasite Video Cloud, on-premises Mediasite Video Platform or a hybrid approach, as well as turnkey event solutions

CREATE AN ENTERPRISE VIDEO LIBRARY
Quickly create your own enterprise or campus YouTube with Mediasite Showcase.

• Centralize, organize and deliver content in a branded video portal
• Deepen engagement with user collaboration and submission, social tools, and dynamic channels
• Search within any video or across all of your video content at once
• Import over 100 formats of video
• Measure content use with sophisticated analytics
• Control viewer access with role-based permissions or integrate with your current authentication system for seamless access

EASILY SHARE AND PUBLISH ANYWHERE
Sharing videos has never been simpler, and Mediasite gives you plenty of options.

• Design branded video Showcases with dynamic channels, spotlight carousel and social integration
• Auto-generate Catalogs of curated video collections
• Securely publish to course and learning management systems your users access every day:
  – Pre-packaged Blackboard®, Brightspace, Canvas, Moodle™ and Sakai modules
  – Open standard support for Learning Tools Interoperability (LTI)
  – Single sign-on (SSO) support
• Create vodcasts and publish to YouTube™
• Embed videos or catalogs in any site
• Improve video discoverability with automated speech-to-text and OCR, producing SEO-friendly content
• Incorporate Mediasite video into any application with flexible REST-based Mediasite APIs or Mediasite Advanced Integrations Services

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100% SEARCHABLE
Mediasite Search automatically makes all your videos as searchable as text. Imagine the time you’ll save!
• Search anything
  – All recognizable text in slides, screencasts, handwriting or annotations via powerful optical character recognition
  – Audio tracks from transcriptions or captions, including automated speech-to-text services
  – Tags and metadata
• Search everywhere — an individual video, Showcase, catalog or system-wide
• Extend the power of search to any device
• Embed the search widget in any other website, LMS or CMS
ACTIONABLE DATA AT YOUR FINGERTIPS

Powerful Mediasite analytics help you understand viewing behaviors, measure your content’s impact and make well-informed decisions.

- Get a real-time snapshot of viewing activity with “Who’s Watching Now” dashboards
- Track viewing activity for every video, user, presenter, catalog, Showcase, and server
- Identify hot spots of engagement and drop off points with viewership heat maps
- Monitor server utilizations, peak activity and viewership by devices
- Export data for deeper analysis with other tools

AUTOMATE CONTENT RETENTION AND MANAGEMENT

Mediasite provides content managers a holistic view into how video storage is used and by whom, giving them the tools to streamline and automate their video retention practices.

- Track user-based storage consumption and apply per-user content quota thresholds and notifications
- Monitor and report on storage consumption by presentations, revisions, content types and sources
- Pre-schedule content management actions to change video availability (viewable, private, offline, recycled) on a specific date or after a defined time period
- Set maximum video quality and encoding settings for user-generated content for efficient use of bandwidth and storage

EDIT, REVIEW AND COLLABORATE

Touching up or repurposing your videos is a breeze with Mediasite Editor. And collaborative editing lets other authorized users review, comment, edit and approve videos before they’re published.

- Crop and cut video incorporating fades or transitions
- Add video chapters and watermarks
- Update or replace slides

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PROTECT IMPORTANT VIDEOS
Not every video is meant for every viewer, so Mediasite guarantees only authorized users have access.

- Integrate with Active Directory® and LDAP
- Support single sign-on (SSO) for content access through other applications
- Exchange authentication and authorization between security domains with Security Assertion Markup Language (SAML) 2.0 and Shibboleth®
- Leverage role-based authentication and permissions to control access to all Mediasite applications and content management functions

INTEGRATIONS

- Your Mediasite Video Cloud traffic will be optimized for global delivery with our CDN provider
- Choose from packaged integrations, open architecture and flexible SDKs to incorporate video into existing systems and workflows
- Create customized solutions with Mediasite Advanced Integration Services

Deployment Options

HOST YOUR OWN CONTENT
If deployment behind your firewall is a must, we have you covered with our Mediasite Video Platform.

LET US HOST YOUR CONTENT
Mediasite Video Cloud gives you peace of mind, that your videos are always available to your audience.