

Mediasite Captions Powered by Vidable®

US and UK English available in the US and Europe

Captions are rapidly becoming an expectation for video viewers and are increasingly integrated as a standard part of the video creation workflow. Make your video library accessible quickly and easily by adding high-quality machine generated captions to:

- Lectures and Academic Seminars
- Product Explainers
- Customer Onboarding
- Corporate Training
- Video Conferences
- Townhall Events

A BETTER CAPTION



Mediasite Captions are powered by Vidable, which uses artificial intelligence (AI) technology to generate speech-to-text captions. Vidable's AI is trained against tens of thousands of hours worth of video content, and offers superior performance that outperforms the market.*



SPEED

Generates captions for an hour's worth of video content in minutes.



ACCURACY

AI produces high word accuracy rates and has been tested against many content types, audio qualities and speaker accents.



ACCESSIBILITY

Streamlines compliance with quickly-evolving accessibility standards, including the ADA/Section 508, EAA and WCAG.



FLEXIBILITY

Supports viewers who need to consume content in noisy environments like airports or coffee shops, or quiet ones like a library.



SEARCHABILITY

Captions provide high quality speech-to-text data that enables enhanced search in video libraries, which allows viewers to locate specific sections of content by topic.

BEGIN CAPTIONING YOUR VIDEOS TODAY!

Reach out to your Mediasite account manager to get started or connect with our team at engage@sonicfoundry.com. For more information on Vidable and AI video transformation solutions, visit www.vidable.ai.

*Vidable. (2022). A Comparative Evaluation of the Performance of Captions Powered by Vidable™ Relative to Select Competitor Captioning Solutions.