Mediasite Building Block™ for Blackboard Learn™
EMPOWER INSTRUCTORS & ENGAGE LEARNERS

Mediasite lets instructors, staff and authorized students easily record, upload, share and watch video in any Blackboard course. The combined power of Blackboard with Mediasite means all your videos have a central secure home benefiting from Mediasite’s in-video search, engagement tools and viewership stats.

DEEPEN ENGAGEMENT & IMPROVE LEARNING
It’s proven that videos embedded in Blackboard enhance student learning. Mediasite synchronizes instructor video with lecture slides, whiteboard annotations, visualizer demos or other course content so students never miss a detail. Even on smartphones and tablets, they get the same rich video experience. Instructors can further deepen student engagement by adding:

- Interactive polls
- Question forums
- Chapters
- Post-video surveys

RECORD OR UPLOAD ANY VIDEO
With direct access to My Mediasite within Blackboard, users record videos and screencasts for any course simply using their computer’s webcam and microphone. Video recorded with other devices like smartphones and tablets can also be uploaded. With support for nearly 100 formats including Flash®, QuickTime®, AVI, MP4, Windows Media® and more, the video upload options are endless.

AUTOMATICALLY PUBLISH AND SHARE
Mediasite simplifies time-consuming steps to publish and share videos captured from classroom recorders, My Mediasite or mobile uploads. It automatically publishes recorded video links and catalogs to the corresponding Blackboard course and emails instructors when their videos are ready to watch. Using Blackboard’s Visual Text Box Editor (VTBE), instructors can also add video to any course page themselves.

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MEASURE THE IMPACT
Mediasite shows you exactly who is watching what videos, when and how long. It’s a powerful tool for correlating student viewing behaviors to learning outcomes, individual performance or overall content effectiveness. Each video’s at-a-glance dashboard and intensity map immediately show student engagement, most viewed segments and viewing drop off points.

PROTECT & STREAMLINE VIDEO ACCESS
Not every video is meant for everyone. Mediasite guarantees only authorized students have access by leveraging your school’s LDAP or Active Directory. Plus, support for single sign-on (SSO) means students and instructors use existing Blackboard logins to access and watch videos. Mediasite also supports SAML 2.0 and Shibboleth, allowing security domains to seamlessly exchange authentication and authorization data.

MEDIASITE BUILDING BLOCK 7.0.X REQUIREMENTS
• Mediasite Video Platform or Mediasite Video Cloud 7.0.4 or later
• Blackboard Learn 9.1 SP8 or later
• LTI (Learning Tools Interoperability™) 1.0 and/or 1.2 (draft)
• Java™ Standard Edition (JSE) 6.x or 7.x

SEARCH EVERYTHING
Mediasite makes all videos in Blackboard as searchable as documents. Within any lecture or across an entire course, Mediasite SmartSearch scans both the media and metadata – including audio transcripts, slide content, handwriting, video and tags – to find and play from requested keywords.